



THE EVOLUTION OF THE SUPER-PRODUCTION PRESS

The Illustration shows the constant progress made in Hoe press design. These three presses are each composed of four units and one folder. Note the great saving in floor space obtained by the Super-Production press over its predecessors, also the unequalled accessibility and convenience of operation. In addition, this improved design means shorter paper leads, less substructure, less wiring, less lighting, fewer steps for the pressmen and less paper waste. These features, combined with its many other exclusive advantages, make it

THE MOST EFFICIENT AND ECONOMICAL PRESS TO INSTALL AND OPERATE

R. HOE & CO. INC.

General Offices

138TH STREET AND EAST RIVER, NEW YORK CITY

BOSTON

CHICAGO

SAN FRANCISCO

NEW ORLEANS

LONDON

Some Exclusive Features

- Automatic ink pumps
- Staggered roller bearings
- Ball thrust bearings
- Eccentric impression adjustment
- Leading-in pans
- Best guarded unit
- New crank-shaft type ink distributing drive
- Shortest and most rigid inking rollers
- Heaviest and most rigid bed-plate
- Fastest and most reliable folder

Some Exclusive Advantages

- Saves 30 to 40% of floor space
- Far greater safety
- Finest quality of printing
- Best ink distribution
- Maximum plating speed and ease
- Shortest and quickest web leads
- Unequalled accessibility
- Lowest maintenance cost
- Greatest economy of operation
- Greatest net production

U.S. PATENT OFFICE
FILED
MAY 10 1931
DIVISION XVII

MAILED
MAY 12 1931

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